

# 7 Secrets to Startup Success

Get familiar with the Things Required for a Startup!



- ☐ Business Idea
  - ☐ Don't lose focus from your business idea and why you started your startup
- ☐ Quality over Quantity
  - ☐ Focus on quality of the services or products instead of the quantity or numbers
- ☐ Have a Backup Plan
  - ☐ It is a good idea to have a backup plan incase things don't work or go as planned
- ☐ Opportunities & Challenges
  - ☐ Identify your opportunities and challenges you are faced with currently and in the future
- ☐ Market Demand
  - ☐ Carry out a thorough market research to understand if there is a need for your products or services
- ☐ Budget and Expenses
  - ☐ Allocate budgets to various activities to be carried out; estimate expenses you will incur
- ☐ Analyze your Strength
  - ☐ Compile all your assets, skills, resources and strengths for more Success for your startup

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