

Marketing

SEO Contextual Backlinks Service - web 2.0 backlinks. Get perfect optimized 19 blog post backlinks for you business website



SOCIAL (PLATFORM & KPIs)

- ☐ Facebook
 - ☐ Reach/Impressions, Link Clicks, Social Shares, Video Views
- ☐ Twitter
 - ☐ Reach/impressions, Link Clicks, Social Shares, Unique Visitors
- ☐ YouTube/Vimeo
 - ☐ Video Views, Comments, Organic Clicks
- ☐ Google +
 - ☐ Organic Clicks
- ☐ Pinterest
 - ☐ Reach/Impressions, Link Clicks, Conversions (especially e-commerce)
- ☐ Instagram
 - ☐ Reach/Impressions, Social Shares
- ☐ LinkedIn
 - ☐ Reach/Impressions, Bounce Rate, Downloads, Link Clicks, Social Shares

PAID/ADS (PLATFORM & KPIs)

- ☐ Google
 - ☐ Reach/Impressions, Downloads, Conversions Unique Visitors, Page Views, Link Clicks
- ☐ Facebook
 - ☐ Reach/Impressions, Downloads, Page Views. Conversions Social Shares, Unique Visitors, ink Clicks, Video Views
- ☐ Display
 - ☐ Reach/Impressions
- ☐ Remarketing
 - ☐ Downloads, Conversions, Link Clicks, Bounce Rate
- ☐ Content Distributor
 - ☐ Reach/Impressions, Unique Visitors, Page Views, Link Clicks, Downloads

EMAIL (PLATFORM & KPIs)

- ☐ Newsletter
 - ☐ Link Clicks, Video Views, Downloads, Conversions
- ☐ Marketing Automation
 - ☐ Page Views, Link Clicks, Video Views, Downloads, Conversions

PR

- ☐ Press Release
 - ☐ Reach/Impressions, Link Clicks, Video Views, Organic Clicks
- ☐ Media Placement/ Bloggers
 - ☐ Reach/Impressions, Unique Visitors, Page Visits, Video Views, Comments, Social Shares, Organic Clicks

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