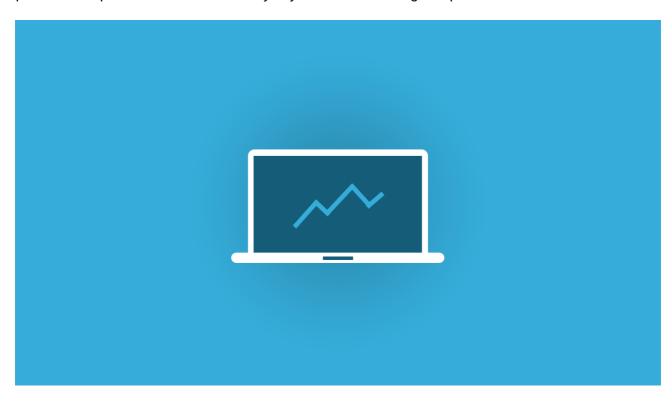
## **Build A Community With Social Media**

The Social Media Planner - was designed out of my desire to stop feeling overwhelmed and pressured to post on social media every day while also building an optimized social media accounts..



## **DETERMINE YOUR BRAND**

Post Ideas

	Create a cohesive brand across all of your social media accounts that reflect the business, your brand voice, and your target audience.	
	Visual Brand Likes & Dislikes	
	Your Visual	
	Cover Photo Worksheet	
	Brand Voice	
	Hashtags	
SCHEDULE YOUR CONTENT		
	Find out the best times to post and easily Organize your calendar with your Social medio posts. NO more last minute rushing!	
	Social Media TO-DO List	
	Best Times to Post	
	Weekly Posting Schedule	
	Important Dates	

Weekly Post Content		
Sponsored posts		
Giveaways & Contents		
IMPROVE WITH AN AUDIT		
Figure Out what you Can improve on to better optimize your social media accounts. After you make the required adjustments, See traffic coming in waves.		
What is an Audit?		
General social Media Audit		
Facebook Audit		
Instagram Audit		
Pinterest Audit		
Twitter Audit	Make and Share Free Checklists checkli.com	