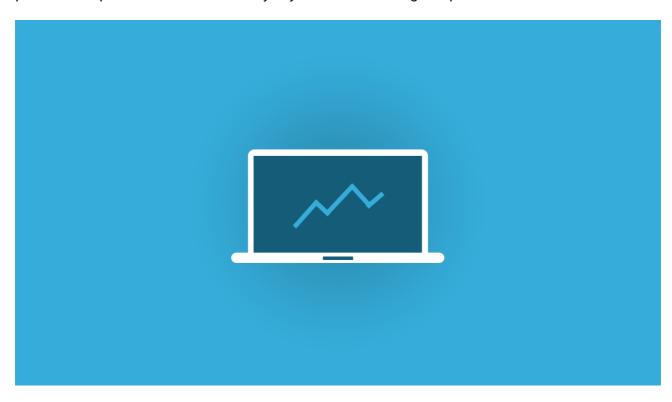
Build A Community With Social Media

The Social Media Planner - was designed out of my desire to stop feeling overwhelmed and pressured to post on social media every day while also building an optimized social media accounts..



DETERMINE YOUR BRAND

| | Create a cohesive brand across all of your social media accounts that reflect the business, your brand voice, and your target audience. | |
|-----------------------|---|--|
| | Visual Brand Likes & Dislikes | |
| | Your Visual | |
| | Cover Photo Worksheet | |
| | Brand Voice | |
| | Hashtags | |
| | | |
| SCHEDULE YOUR CONTENT | | |
| | Find out the best times to post and easily Organize your calendar with your Social medio posts. NO more last minute rushing! | |
| | Social Media TO-DO List | |
| | Best Times to Post | |
| | Weekly Posting Schedule | |
| | Important Dates | |
| | Post Ideas | |

| Weekly Post Content | | |
|---|--|--|
| Sponsored posts | | |
| Giveaways & Contents | | |
| | | |
| IMPROVE WITH AN AUDIT | | |
| Figure Out what you Can improve on to better optimize your social media accounts. After you make the required adjustments, See traffic coming in waves. | | |
| What is an Audit? | | |
| General social Media Audit | | |
| Facebook Audit | | |
| Instagram Audit | | |
| Pinterest Audit | | |
| Twitter Audit Mak | e and Share Free Checklists checkli.com | |