

# Scale Your Business With A Blog

The Blogging Planner



## 1.ORGANIZE YOUR CONTENT

- ☐ Organize all of your thoughts, drafts, and published Content with this along with following the made-for-you blogging Checklist!
- ☐ Blog Post Brainstorming
- ☐ Blog Post Planner
- ☐ Before After Blog post Checklist
- ☐ Blog Stats
- ☐ Blog To-Do List
- ☐ Daily Checklist

## 2.PERFECT YOUR SEO

- ☐ Work through your website's SEO stop-by Step with this and effectively make it to the first page on Google
- ☐ Website Goals
- ☐ Keyword Research
- ☐ Competitor Research
- ☐ Keyword List
- ☐ Site Optimization
- ☐ SEO Resources

### 3. GROW WITH YOUR EMAIL

- ☐ Build a loyal following by creating emails that convert visitors to life-long customers. work through o checklist for your email Strategy along With setting up goals.

- ☐ Email Cools
- ☐ Email Campaign Planner
- ☐ Email Planner
- ☐ Email Design Layout
- ☐ Email Checklist

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