

50 Ways To Boost Your Google AdSense Revenue

I have shared a lot about AdSense earlier in my AdSense guide and even posted about some of the best AdSense alternatives, no one is clearly close to what AdSense pays us. I have been using AdSense for long and been testing and playing with AdSense, to increase my Google AdSense revenue.



Google AdSense revenue increment tips:

- Strickly follow the AdSense rules
- Choose high paying Niche for your blog
- Find your Keywords
- Check the Keyword density you just selected
- Placing ads on the top of a page is good
- Using images and Text ads together is good
- Use non-standard types of ads
- Choose the right Adense format for your blog
- Use AdSense for search
- Use multiple ad units
- Change the color of your ads to match your web site Palette
- Use AdSense multiple Palettes
- Use horizontal link units (navbar, Above post)
- Do occasional experiments with positioning of ads

- Ad placement
- Avoid borders on the ads
- Turn low paying units into image only ads
- Reduce total number of out going links on the page
- Create multiple ad banners
- Promote your site with Google Adword
- Use all possible Adsense features available
- Choose the right ads for the content
- Make sure your ads are visible
- Use section targeting
- Your link units should be in hot spots where they can be seen easily by visitors
- Get targeted traffic
- Drive traffic to your blogs by SEO and backlinks.
- Use Adword tools to help your site
- Use Adsense channels to track performance
- Avoid MFA (made for Adsense) sites
- Keep track of your ads
- Block low paying advertisers with Competitive Filters
- Don't overblock ads
- Use Adsense preview tool
- For short article place ads on the top of the content
- For long articles place ads in the middle of the content as well
- Avoid using common blog words
- Do not set Google AdSense as a secondary ad option
- Publish fresh content
- Register on hub pages and use the same Adsense account
- Register on bukisa and use the same Adsense account
- Register on docstoc and upload files with the same Adsense account
- Make use of Revenue sharing sites
- Join Youtube Partners
- Get rid of public service ads
- Avoid titles such as sponsored ads in widgets

