

50 Ways To Boost Your Google AdSense Revenue

I have shared a lot about AdSense earlier in my AdSense guide and even posted about some of the best AdSense alternatives, no one is clearly close to what AdSense pays us. I have been using AdSense for long and been testing and playing with AdSense, to increase my Google AdSense revenue.



Google AdSense revenue increment tips:

- ☐ Strickly follow the Adsense rules
- ☐ Choose high paying Niche for your blog
- ☐ Find your Keywords
- ☐ Check the Keyword density you just selected
- ☐ Placing ads on the top of a page is good
- ☐ Using images and Text ads together is good
- ☐ Use non-standard types of ads
- ☐ Choose the right Adense format for your blog
- ☐ Use Adsense for search
- ☐ Use multiple ad units
- ☐ Change the color of your ads to match your web site Palette
- ☐ Use Adsense multiple Palettes
- ☐ Use horizontal link units (navbar, Above post)
- ☐ Do occasional experiments with positioning of ads

- ☐ Ad placement
- ☐ Avoid borders on the ads
- ☐ Turn low paying units into image only ads
- ☐ Reduce total number of out going links on the page
- ☐ Create multiple ad banners
- ☐ Promote your site with Google Adword
- ☐ Use all possible Adsense features available
- ☐ Choose the right ads for the content
- ☐ Make sure your ads are visible
- ☐ Use section targeting
- ☐ Your link units should be in hot spots where they can be seen easily by visitors
- ☐ Get targeted traffic
- ☐ Drive traffic to your blogs by SEO and backlinks.
- ☐ Use Adword tools to help your site
- ☐ Use Adsense channels to track performance
- ☐ Avoid MFA (made for Adsense) sites
- ☐ Keep track of your ads
- ☐ Block low paying advertisers with Competitive Filters
- ☐ Don't overblock ads
- ☐ Use Adsense preview tool
- ☐ For short article place ads on the top of the content
- ☐ For long articles place ads in the middle of the content as well
- ☐ Avoid using common blog words
- ☐ Do not set Google AdSense as a secondary ad option
- ☐ Publish fresh content
- ☐ Register on hub pages and use the same Adsense account
- ☐ Register on bukisa and use the same Adsense account
- ☐ Register on docstoc and upload files with the same Adsense account
- ☐ Make use of Revenue sharing sites
- ☐ Join Youtube Partners
- ☐ Get rid of public service ads
- ☐ Avoid titles such as sponsored ads in widgets

