50 Ways To Boost Your Google Adsense Revenue

I have shared a lot about AdSense earlier in my AdSense guide and even posted about some of the best Adsense alternatives, no one is clearly close to what Adsense pays us. I have been using Adsense for long and been testing and playing with Adsense, to increase my Google Adsense revenue.



Google Adsense revenue increment tips:

- [ ] Strickly follow the Adsense rules
- [ ] Choose high paying Niche for your blog
- [ ] Find your Keywords
- [ ] Check the Keyword density you just selected
- [ ] Placing ads on the top of a page is good
- [ ] Using images and Text ads together is good
- [ ] Use non-standard types of ads
- [ ] Choose the right Adense format for your blog
- [ ] Use Adsense for search
- [ ] Use multiple ad units
- [ ] Change the color of your ads to match your web site Palette
- [ ] Use Adsense multiple Palettes
- [ ] Use horizontal link units (navbar, Above post)
- [ ] Do occasional experiments with positioning of ads

- [ ] Ad placement
- [ ] Avoid borders on the ads
- [ ] Turn low paying units into image only ads
- [ ] Reduce total number of out going links on the page
- [ ] Create multiple ad banners
- [ ] Promote your site with Google Adword
- [ ] Use all possible Adsense features available
- [ ] Choose the right ads for the content
- [ ] Make sure your ads are visible
- [ ] Use section targeting
- [ ] Your link units should be in hot spots where they can be seen easily by visitors
- [ ] Get targeted traffic
- [ ] Drive traffic to your blogs by SEO and backlinks.
- [ ] Use Adword tools to help your site
- [ ] Use Adsense channels to track performance
- [ ] Avoid MFA (made for Adsense) sites
- [ ] Keep track of your ads
- [ ] Block low paying advertisers with Competitive Filters
- [ ] Don't overblock ads
- [ ] Use Adsense preview tool
- [ ] For short article place ads on the top of the content
- [ ] For long articles place ads in the middle of the content as well
- [ ] Avoid using common blog words
- [ ] Do not set Google AdSense as a secondary ad option
- [ ] Publish fresh content
- [ ] Register on hub pages and use the same Adsense account
- [ ] Register on bukisa and use the same Adsense account
- [ ] Register on docstoc and upload files with the same Adsense account
- [ ] Make use of Revenue sharing sites
- [ ] Join Youtube Partners
- [ ] Get rid of public service ads
- [ ] Avoid titles such as sponsored ads in widgets

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