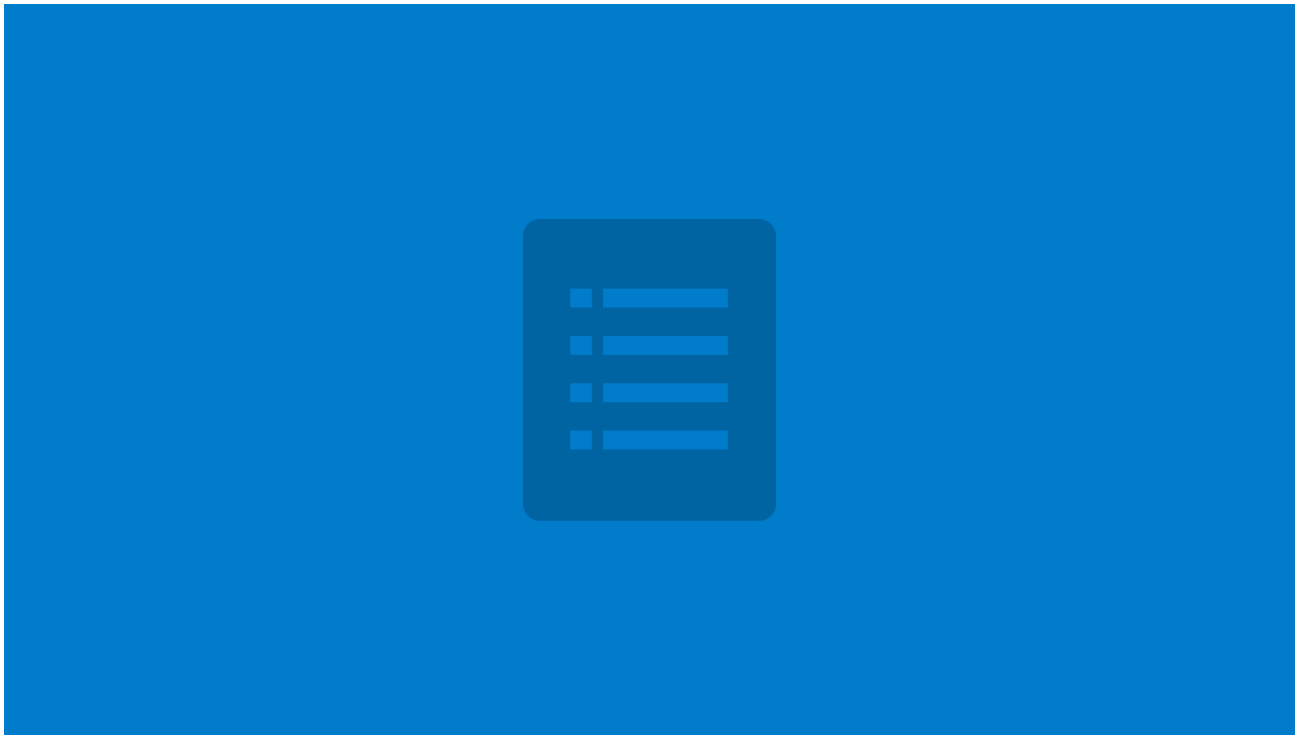
Job Interview Tips You've Never Heard Before

5 Interview Secrets Most People Don't Know (But Now You Do)



GO BEYOND THE HOMEPAGE

- [ ] Research the company's earnings calls, quarterly reports & blog posts. Cite them during your interviews to show you really did your homework.

USE GOOGLE ALERTS

- [ ] Keep up with company news without searching for it. Type the company name into Google Alerts (google. corn/ alerts) & get updates to your inbox.

AIM FOR 10:30 AM TUESDAY

- [ ] Catch your interviewer in the best mental state. Research shows it's best to avoid bookends: Mondays, Fridays & anything around lunchtime.

CRAFT YOUR STORY STATEMENT

- [ ] When asked "walk me through your resume," don't just list industry experience. Share your childhood inspirations & deepest passions.

WEAR A FASHION STATEMENT

- [ ] Wear clothing to spark a conversation: a lapel pin, exotic bracelet, or quirky tie that connects to your culture, upbringing, or past adventures.

Make and Share Free Checklists