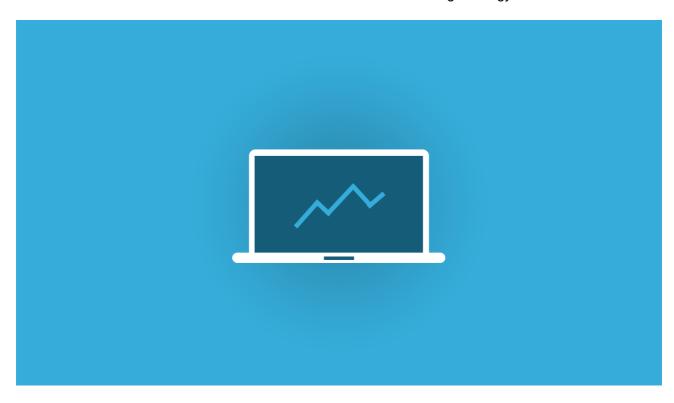
## **Basics Of YouTube Marketing Strategy!**

Guideline to YouTube Social Media Marketing Strategy!



## Create YouTube Channel Make sure the look and feel of your channel is aligned with you brand guidelines & vision Create Videos Search for popular and relevant keywords that can help topics for videos Optimize Videos for SEO Optimize all your videos by adding relevant keywords in title, tags & description section Market your Channel & Videos Give links to your video through all your other channels, this will help reach a wider audience

Take into account YouTube analytics to understand what works best for your business

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**Make and Share Free Checklists**