Basics Of YouTube Marketing Strategy!

Guideline to YouTube Social Media Marketing Strategy!



Create YouTube Channel

- [ ] Make sure the look and feel of your channel is aligned with you brand guidelines & vision

Create Videos

- [ ] Search for popular and relevant keywords that can help topics for videos

Optimize Videos for SEO

- [ ] Optimize all your videos by adding relevant keywords in title, tags & description section

Market your Channel & Videos

- [ ] Give links to your video through all your other channels, this will help reach a wider audience

onsider YouTube Analytics

- [ ] Take into account YouTube analytics to understand what works best for your business

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