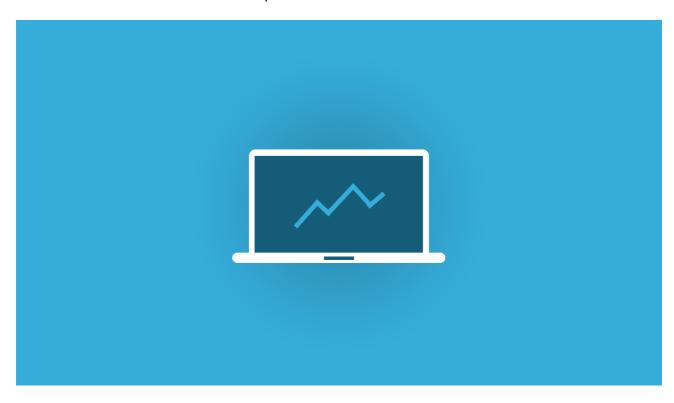
Is Your Current Website ...

Complete B2B Website Checklist



Questions

Showcasing accurate, up-to-date information:
Properly branded for your business?
Reflecting the goals and mission of your organization?
Building up the credibility Of your products and services?
Accurately showcasing your expertise?
Consistent with the quality standards of your business?
Hosting engaging and helpful content?
Complying with SEO best practices?
Addressing common client questions?
Showing up in search engine results for prospects?
Responsive or mobile optimized?
Getting traffic from visitors that fit your ideal client profile?
Integrated with social media sites like Facebook and Twitter?
Able to showcase video content?
Increasing the reach of your business?
Using effective calls to action (CTAs)?

Generating and capturing leads for your sales team?	
Easy to update and maintain?	
Inviting and easy to navigate?	
Creating a great experience for clients and prospects?	
Acting as a useful resource for existing and prospective clients?	
Equipping your business for success?	
The best possible digital face of your business?	Make and Share Free Checklists checkli.com