10 Resources for Small Business Owners to Survive COVID-19

Small business owners are hit particularly hard by the coronavirus COVID-19 crisis. Over 99% of all American businesses are small businesses, and they employ more than 50% of the workforce. Here are 10 resources for small businesses hit by COVID that you might not know about.



- (1) \$5,000 grants: The Save Small Business Fund is a grantmaking initiative offering short-term relief for small employers in the United States and its territories. https://savesmallbusiness.com/
- (2) Rent Abatement: Emergency Forms for Your Lease or Leases For the Postponement or Abatement of Rent: http://westcoastfranchiselaw.com/corona-forms/
- (3) Instagram's new features for small businesses including gift cards, online food orders and fundraisers https://www.usatoday.com/story/money/business/smallbusiness/2020/04/16/coronavirus-instagram-new-features-smallbusinesses/5137382002/
- (4) Facebook's new feature for small business gift cards https://www.facebook.com/business/boost/gift-cards
- (5) Facebook's Small Business Grants Program https://www.facebook.com/business/boost/grants
- (6) Chamber of Commerce COVID-19 Response Toolkit https://www.uschamber.com/coronavirus-communication-toolkit
- (7) GoFundMe and Yelp Small Business Relief Initiative https://www.gofundme.com/f/smallbusinessrelieffund
- (8) SheaMoisture \$1M relief fund to women of color entrepreneurs affected by coronavirus https://www.sheamoisturefund.com/
- (9) Kiva small business, crowdsourcing loans offering 0% loans up to \$15,000 with no payments for six months https://www.kiva.org/blog/support-local-businesses-during-the-coronavirus-pandemic
- (10) SCORE's network of volunteer, expert business mentors is hosting virtual town halls during April so business owners can help share valuable information and resources https://www.score.org/search/site/covid