

What Is Personal Data?

Definition and scope under the GDPR



ANY INFORMATION

☐ Objective (earns 10k per year): Subjective (opinion): and, Sensitive data (gay woman).

RELATING TO

☐ An individual, about a particular person, impacts a specific person.

IDENTIFIED OR IDENTIFIABLE

☐ Direct indirectly e.g. You know me by name, direct. you know me as “a Lawyer doing these graphics”. indirect.

NATURAL PERSON

☐ applies ONLY to a living human being. National Law may give deceased persons.

ONLINE IDENTIFIER & LOCATION DATA

☐ Include data provided by the electronic devices we use: cookies identifiers, IP address, others.

TO ONE OR MORE FACTORS

☐

Include data that when combined with identifiers and other info create a profile that identifies a person

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