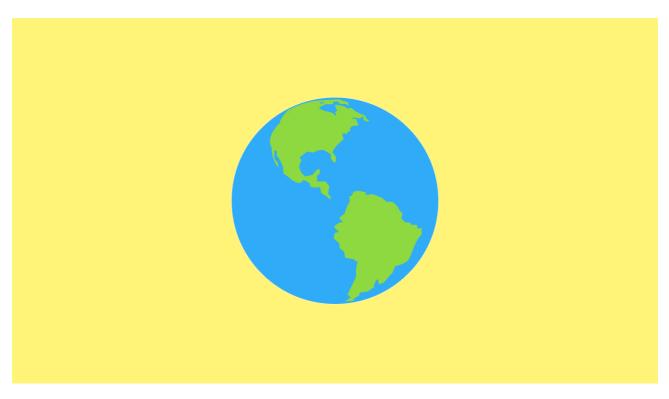
9 Holiday Promotional Ideas For Your Online Shop

9 Great Ideas for Marketing Your Small Business for the Holiday Rush



Don't Just Promote as Gifts Promote your products for other holiday uses, such as holiday decor, holiday fashion, holiday menu, etc. Offer a Flat Shipping Rate Lessen your chance of abandoned shopping carts if customers know the shipping costs up front. Add Some Holiday Spirit Change your store banner to reflect the season and add holiday images to product photos. Wish Lists Allow for the creation of wish lists and for customers to email the wish list. Gift Cards

Offer and promote gift cards in every listing, for those who can't decide.

Create Inspiration Boards

Make your products part of inspiration boards that you can promote on social media, and use to up-sell more items in your shop.
Social Media Hash Tags
Use all the trending hash tags to your advantage such as #Gift #Christmas #BlackFriday #GiftForHer.
Who Is It For?
Remind buyers of less obvious people to buy for such as employees, teachers, pets, etc.
Create Your Own Gift Guide
Don't wait to have your products included in someone else's gift guide, create your own and include non-competitors who may promote as well. Make and Share Free Checklist
checkli.con