

How To Use Pinterest For Business

TOP Pinterest Tips



Create Pinterest Business Account

- ☐ Convert a personal account to a business account
- ☐ Create a new business account
- ☐ Fill out your Pinterest account
- ☐ Verify your website or blog

CREATE BOARDS AND PINS

- ☐ Create boards and pins related to your niche
- ☐ Focus on longtail keywords
- ☐ Use keywords in description (pin, board, profile)
- ☐ Share Other people's pins
- ☐ Create beautiful pins (quality graphics!)

Automate Your Pinterest With Tailwind

- ☐ Tailwind is a scheduler that help you save time
- ☐ It is going to work for you while you sleep or spend time with your family and friends
- ☐ It will help you grow your pinterest and business

PINTEREST PINS

- ☐ Use quality photos
- ☐ Brand yourself With the same colors and fonts
- ☐ Create eye—catching headlines
- ☐ Be creative
- ☐ Create infographics

Grow Your Account

- ☐ Follow people
- ☐ Add pin widget to your blog
- ☐ Add Pinterest share button
- ☐ use call to action
- ☐ Promote your Pinterest

Check Your Analytics

- ☐ Analyze which pins are performing best
- ☐ People you reach (demographics, interests)
- ☐ Activity from your blog

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