

Virtual Assistant Niches In High Demand

If you're planning to start a VA business consider focusing on one of the top 6 virtual assistant niches in high demand.



Project Management

- ☐ Project management VAS are in charge of communicating between team members and making sure the project is completed on schedule.

Financial & Accounting

- ☐ Virtual bookkeepers may be charge of maintaining the client's books, paying bills, sending invoices, and preparing tax documents.

Event Planning

- ☐ Virtual event planners help their client plan personal events like parties, weddings, and even funerals, as well as professional events like conferences, trainings, and grand openings.

RESEARCH

- ☐ Research VAS gather information in one of the following ways, scour the library and internet, create and administer polls, or simply use the power of observation.

Content Marketing

- ☐ As a content marketing virtual assistant, you will research, outline, and write content for a client's website, email, and social

media campaigns.

SOCIAL MEDIA

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As a virtual assistant specializing in social media, you will be in charge of creating, scheduling, and posting to social media.

You can even have a sub-niche (community manager or instagram VA).

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