

On-page SEO checklist for 2020

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- ☐ Keyword in SEO Title
- ☐ SEO meta description
- ☐ Focus keyword used in URL or Permalink.
- ☐ Write original content
- ☐ Focus keyword in H1 and H2 heading
- ☐ Focus keyword in image Alt attribute.
- ☐ URL or permalink length
- ☐ Add external link in your content
- ☐ Check for grammar in your content
- ☐ Use short paragraph
- ☐ Use more than 1 image or video
- ☐ Fast loading speed
- ☐ Add social sharing buttons
- ☐ Mobile responsive design
- ☐ LSI keyword