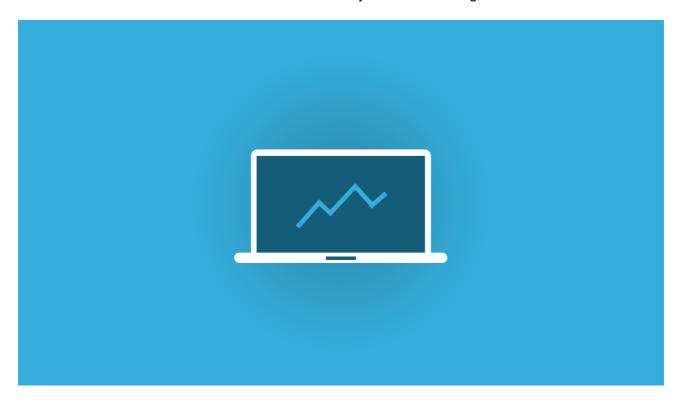
Universe Of Online Marketing

Are You Also Confused by Online Marketing?



SEARCH ENGINE OPTIMIZATION

Focused on growing visibility in organic search engine results.
SEARCH ENGINE MARKETING
Search engine marketing is the paid cousin of SEO.
CONTENT MARKETING
All about providing timely and relevant value to your audience.

SOCIAL MEDIA MARKETING

"Content is king, but context is god."
Respect the context of each individual social media platform

PAY-PER-CLICK ADVERTISING

You pay for each click that you receive on an ad that you create.

AFFILIATE MARKETING
Process of earning a commission by promoting other people's (or company's) products
EMAIL MARKETING
Highly effective digital marketing strategy of sending emails to prospects and Makerand Share Free Checklists checkli.com