Secrets Revealed LinkedIn

Optimize Your Profile For Success



- [ ] Research Keywords for LinkedIn
- [ ] Use a Current, Professional Profile Image
- [ ] Get Premium, and Add a Cover Photo
- [ ] What's Your Name, and What Do You Do?
- [ ] Offer Complete Contact Information
- [ ] Grab a Custom URL
- [ ] Make Sure Your Profile Is Visible
- [ ] Consider a Profile Badge
- [ ] Support Additional Languages
- [ ] Update Your Connections
- [ ] Update Your Background
- [ ] Add Media / Links
- [ ] Review Skills & Endorsements
- [ ] Move Sections Around
- [ ] Add / Update Projects
- [ ] Add / Update Publications
- [ ] Ask & Give Recommendations

- [ ] Regularly Publish Posts
- [ ] Review Group Memberships

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