Write these Email Sequences To Get Your Emails Opened

Want to start an online business? Blogging for money, email marketing, affiliate marketing, digital product creation. social media marketing, SEO and more!



WELCOME SEQUENCE

- [ ] Email 1: Your [type of] success starts right here..
- [ ] Email 2: Here's something that might surprise you...
- [ ] Email 3: Here's how to [get good results]...
- [ ] Email 4: You might get mad when you read this...
- [ ] Email 5: You have questions? We have answers...

GAIN-LOGIC-FEAR SEQUENCE

- [ ] Email 1: Here's how to [get a benefit]
- [ ] Email 2: Does this make any sense to you?
- [ ] Email 3: It's a scary thought...
- [ ] Email 4: The results are in...
- [ ] Email 5: Don't miss out!

A SEGMENTATION SEQUENCE

- [ ] Email 1: You don't want to miss this...
- [ ] Email 2: Could you do me a quick favor, please?
- [ ] Email 3: Which of these problems do you have?
- [ ] Email 4: Attention [type of niche members]...
- [ ] Email 5: What is your most pressing problem?

A RE-ENGAGEMENT SEQUENCE

- [ ] Email 1: It's been a long time, [name]
- [ ] Email 2: This is your last chance...
- [ ] Email 3: [Get some benefit] and a big discount too!
- [ ] Email 4: Attention [type of niche members]...
- [ ] Email 5: This is a bribe...

CONVERSION SEQUENCE

- [ ] Email 1: Did you know [some interesting fact]?
- [ ] Email 2: Is your [object/personhood/etc.) at risk?
- [ ] Email 3: Your [type of] problem, solved!
- [ ] Email 4: Imagine if you [got some specific result]...
- [ ] Email 5: Here's an irresistible [type of] deal...

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