Essential Checks Before Launching Your New Website

Use this checklist to avoid common mistakes when launching a website.



Content Checks

Have you finalized your text?

- [ ] Remove all filter text.
- [ ] Create unique website copy.
- [ ] Write and schedule a few blog posts.
- [ ] Check for grammar and spelling mistakes

Have you optimized your media?

- [ ] Insert your logo.
- [ ] Use high-quality, original pictures and videos.
- [ ] Check the website's appearance on smartphones, tablets, and desktops.

SEO Checks

Are you set for solid SEO?

- [ ] Optimize titles, URLs, and meta descriptions,

- [ ] Install an SEO plugin if you need one.
- [ ] Verify your website on Google and your social accounts.

Security Checks

Is your website secure?

- [ ] Choose a Strong password.
- [ ] Turn on authentication.
- [ ] Double-check user roles to control site access.
- [ ] Install security plugins to address specific concerns, if any.

Link and Form Checks

Are your links and forms functioning?

- [ ] Double-checks for broken links in your content.
- [ ] Test contact and Other forms.
- [ ] Insert social media icon links.

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