

Blog Post Checklist

Want to systematically write the perfect blog post every single time? A blog post checklist will help you do exactly that.



- Step 1. Use compelling titles
- Step 2. Use easy-to-read formatting
- Step 3. End your post with a call to action (CTA)
- Step 4. Link to other relevant posts
- Step 5. Spend more time revising your content
- Step 6. SEO your posts
- Step 8. Add alt-text to your images
- Step 9. Add a freebie or content upgrade
- Step 10. Create multiple pins
- Step 11. Make your post shareable
- Step 12. Pin it
- Step 13. Share on other social media platforms
- Step 14. Respond to comments
- Step 15. Link back from future posts
- Step 16. Re-read, revise, republish
- Step 17. Create similar content

