Mobile App Launch Checklist



Pre-Launch Checklist

- [ ] Audience & Competitors
- [ ] Domain & Social Media Handles
- [ ] Existing Community & Influencers
- [ ] Submission Guidelines & Success Metrics
- [ ] Beta Release
- [ ] Press Kit Directory
- [ ] Lock Page Description
- [ ] Integrate App Software

Launch Checklist

- [ ] Submit App to Play Store
- [ ] Notify Audience and Influencers
- [ ] Design A Dashboard

Post-Launch Checklist

- [ ] User Engagement & Feedbacks
- [ ] Encourage Review & Rating

- [ ] Monitor Store Rank
- [ ] Prioritize Customer Requirements & Lock Road Map

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