

Creative Email Ideas for Your Holiday Email Marketing

Do you know what emails you're sending your subscribers this holiday season?



- ☐ Holiday preview sale
- ☐ Cyber Monday offer
- ☐ Free shipping
- ☐ Gift card bonus
- ☐ Holiday gift guide
- ☐ Holiday coupon
- ☐ Sample sale
- ☐ End-of-year update
- ☐ Extended holiday hours
- ☐ Early pricing
- ☐ Naughty or Nice
- ☐ Say thanks
- ☐ Holiday announcement
- ☐ Holiday video
- ☐ Tie in social media
- ☐ Black Friday offer
- ☐ Look ahead to the New Year

- ☐ Last minute reminders
- ☐ Gift certificates
- ☐ Celebrate your success
- ☐ Holiday event
- ☐ Gift packages
- ☐ Local deal
- ☐ Share a story
- ☐ Shipping deadlines
- ☐ Affordable gift ideas
- ☐ Local gift ideas
- ☐ Photo contest
- ☐ Fundraising campaign
- ☐ Giving Tuesday

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