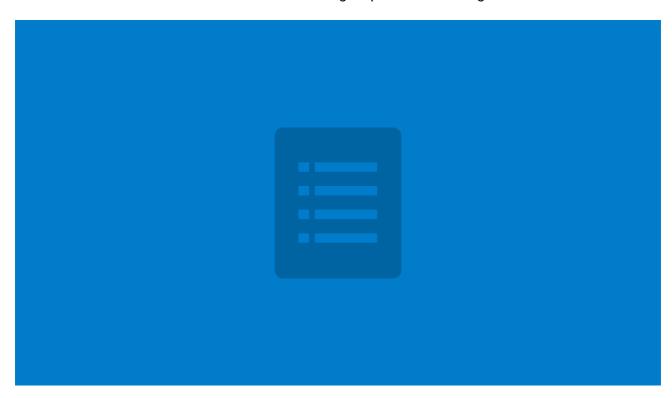
Bloggers Checklist

Blogging can be a great way to become financially free, but only if done right. Follow the wrong advice or take the wrong steps and something



TIPS TO START

Select a niche to go after.
Choose a domain name
Register your domain with a trusted registrar.
Select a quality and dependable host.
Install the best hosting platform
Select the best plugins to install
Create Privacy, terms of use and affiliate disclaimer.
Create contact and about pages.
Add copyright to the footer.
Blog on topics that bring your readers value.
Make posts evergreen.
Read other blogs to learn and find inspiration.
Plan posts ahead Of time and be consistent.
Create daily backups of your site.

SETUP SITE STRUCTURE

Choose an amazing theme	
Create a logo.	
Add a site title and description.	
Choose brand color to stand out from everyone else.	
Create an easy to navigate header area.	
Be sure that your site is mobile friendly.	
Add social sharing and social follow buttons.	
Use an all in one tool to capture email	
display related posts in every post footer.	
Add a search box.	
Add most popular posts to sidebar.	
View your site in different windows.	
Use Askismet or disqus for comments.	
Use Yoast to create a sitemap for your blog.	
Create a custom 404 page.	
Use "redirection plugin" for changed urls	
Validate your site With Google webmasters.	
CREATE SPECTACULAR CONTENT	
Create an amazing headline.	
Write quality content that brings value.	
Write quality content that brings value.	
Use relevant images	
Make content scannable	
Publish post under specific categories.	
Write lengthy content with no fluff.	
Create and fill out your author box.	
Check spelling before publishing	
Add CTA at the end Of every post.	
SECURE YOUR SITE	
Add SSI to your site. Transfer from http to https.	

Change login landing page URL.		
Use a strong password.		
Only use compatible and up to date plugins.		
Make sure all plugins and themes are up to date.		
Use either Cloudflare or wordfence to block threats.		
OPTIMIZE FOR SEO		
Select a preferred domain name - www or no		
Create and submit a sitemap to webmasters.		
Create google analytics and connect to webmasters.		
Claim site name on social media platforms		
Use "post name" in permalinks.		
Install an Seo plugin - Yoast is best.		
Use alt and title for images.		
Keyword in permalinks, title, meta description and throughout post.		
Analyze your competitor's keywords and backlinks.		
Do not over use keywords by stuffing them.		
Check for and fix all broken links.		
Add internal links to your other posts.		
Add external links to authority sites.		
Submit sitemap to search engines		
Aim to have a low bounce rate		
Avoid link farms, link exchange and paying for links.		
Build quality backlinks.		
OPTIMIZE SITE FOR SPEED		
Optimize image before uploading to your site		
Optimize image after uploading to site - use wp smush.		
Use cache plugin, either vv3 total cache or wp rocket		
Use a cdn — Cloudflare and Maxcdn.		
Test your speed using Pingdom, and Gtmetrix.		
Install under 20 plugins - less is best.		

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