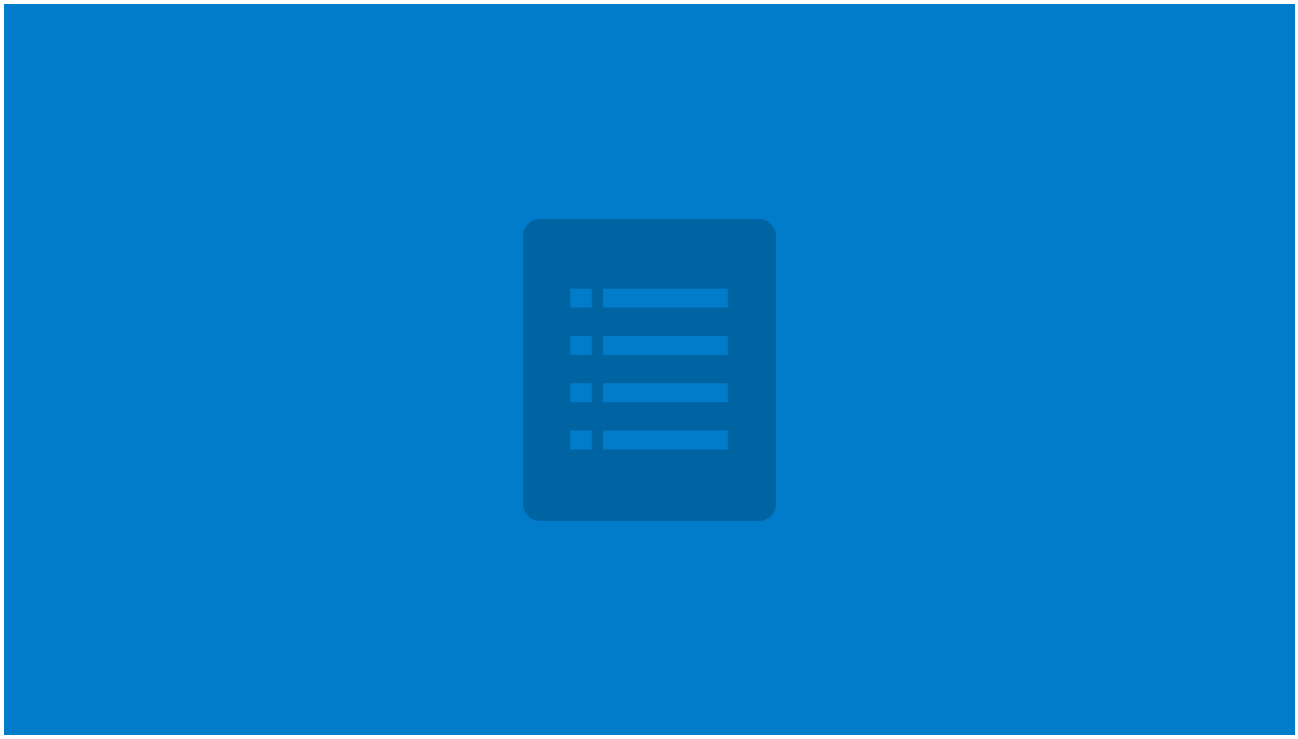
Bloggers Checklist

Blogging can be a great way to become financially free, but only if done right. Follow the wrong advice or take the wrong steps and something



TIPS TO START

- [ ] Select a niche to go after.
- [ ] Choose a domain name
- [ ] Register your domain with a trusted registrar.
- [ ] Select a quality and dependable host.
- [ ] Install the best hosting platform
- [ ] Select the best plugins to install
- [ ] Create Privacy, terms of use and affiliate disclaimer.
- [ ] Create contact and about pages.
- [ ] Add copyright to the footer.
- [ ] Blog on topics that bring your readers value.
- [ ] Make posts evergreen.
- [ ] Read other blogs to learn and find inspiration.
- [ ] Plan posts ahead Of time and be consistent.
- [ ] Create daily backups of your site.

SETUP SITE STRUCTURE

- [ ] Choose an amazing theme
- [ ] Create a logo.
- [ ] Add a site title and description.
- [ ] Choose brand color to stand out from everyone else.
- [ ] Create an easy to navigate header area.
- [ ] Be sure that your site is mobile friendly.
- [ ] Add social sharing and social follow buttons.
- [ ] Use an all in one tool to capture email
- [ ] display related posts in every post footer.
- [ ] Add a search box.
- [ ] Add most popular posts to sidebar.
- [ ] View your site in different windows.
- [ ] Use Askismet or disqus for comments.
- [ ] Use Yoast to create a sitemap for your blog.
- [ ] Create a custom 404 page.
- [ ] Use "redirection plugin" for changed urls
- [ ] Validate your site With Google webmasters.

CREATE SPECTACULAR CONTENT

- [ ] Create an amazing headline.
- [ ] Write quality content that brings value.
- [ ] Write quality content that brings value.
- [ ] Use relevant images
- [ ] Make content scannable
- [ ] Publish post under specific categories.
- [ ] Write lengthy content with no fluff.
- [ ] Create and fill out your author box.
- [ ] Check spelling before publishing
- [ ] Add CTA at the end Of every post.

SECURE YOUR SITE

- [ ] Add SSI to your site. Transfer from http to https.

- [ ] Change login landing page URL.
- [ ] Use a strong password.
- [ ] Only use compatible and up to date plugins.
- [ ] Make sure all plugins and themes are up to date.
- [ ] Use either Cloudflare or wordfence to block threats.

OPTIMIZE FOR SEO

- [ ] Select a preferred domain name - www or no
- [ ] Create and submit a sitemap to webmasters.
- [ ] Create google analytics and connect to webmasters.
- [ ] Claim site name on social media platforms
- [ ] Use "post name" in permalinks.
- [ ] Install an Seo plugin - Yoast is best.
- [ ] Use alt and title for images.
- [ ] Keyword in permalinks, title, meta description and throughout post.
- [ ] Analyze your competitor's keywords and backlinks.
- [ ] Do not over use keywords by stuffing them.
- [ ] Check for and fix all broken links.
- [ ] Add internal links to your other posts.
- [ ] Add external links to authority sites.
- [ ] Submit sitemap to search engines
- [ ] Aim to have a low bounce rate
- [ ] Avoid link farms, link exchange and paying for links.
- [ ] Build quality backlinks.

OPTIMIZE SITE FOR SPEED

- [ ] Optimize image before uploading to your site
- [ ] Optimize image after uploading to site - use wp smush.
- [ ] Use cache plugin, either vv3 total cache or wp rocket
- [ ] Use a cdn — Cloudflare and Maxcdn.
- [ ] Test your speed using Pingdom, and Gtmetrix.
- [ ] Install under 20 plugins - less is best.

- [ ] Use a light weight theme
- [ ] Use less ads.

SHARING AND PROMOTING YOUR SITE

- [ ] Make it easy for readers to follow you.
- [ ] Use tailwind to double your traffic with Pinterest.
- [ ] Add share buttons to your posts.
- [ ] Share post to social sites right after publishing.
- [ ] Find the best time to post to social media
- [ ] Create an RSS feed with Feedburner.
- [ ] Notify your subscribers when you publish a new post.
- [ ] Follow your competition to see what is working.
- [ ] Join Facebook group communities.
- [ ] Do guest posts on other quality blogs.
- [ ] If you have the budget, do some paid traffic.

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