

What Every Blog Post Needs To Go Viral

8 Going Viral Best Hacks to Create Great Content Now! Include these elements you will ensure that people can and will want to share every time.



MAKE SURE YOU'RE SHARING

- ☐ Pinterest
- ☐ Facebook
- ☐ Twitter
- ☐ BlogLovin
- ☐ Quora
- ☐ Stumbleopen
- ☐ Flipboard
- ☐ Instagram
- ☐ Google+
- ☐ Optimal Large Vertical Image Size: 700 X Pixels
- ☐ Bright Warm Colored Photos Are Pinned More Often
- ☐ Use Text Overlay with Keyword Rich Descriptions
- ☐ Watermark Your Image
- ☐ Mix Bold And Whimsical Fonts

POST TITLE

- ☐ Use 'keywords' to make your titles SEO friendly
- ☐ Keep the title to around 70 characters
- ☐ Adjust meta description and keywords the SEO Yoast plugin to get more traffic directed to your site

CONTENT

- ☐ To catch run-on sentences and grammatical errors read it out loud before hitting publish
- ☐ Create a call to action for your reader
- ☐ Posts should average 2500 words
- ☐ Don't hit publish unless it's original

DEEP LINKING

- ☐ Link to at least 2-3 Of your previous posts that Will add value to your readers experience

IMAGES

- ☐ Use photos to make your posts eye catching
- ☐ Add 'alt text' to images using seo friendly descriptions
- ☐ Create 4-5 pinnable images per post
- ☐ Don't forget to add your pins to your sidebar

CONNECT

- ☐ Add a relevant Pinterest board to end of your
- ☐ Offer assistance and a way to contact, you
- ☐ Use a related post widget after entry
- ☐ Let your reader know how to get ahold of you and that you care about their success

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