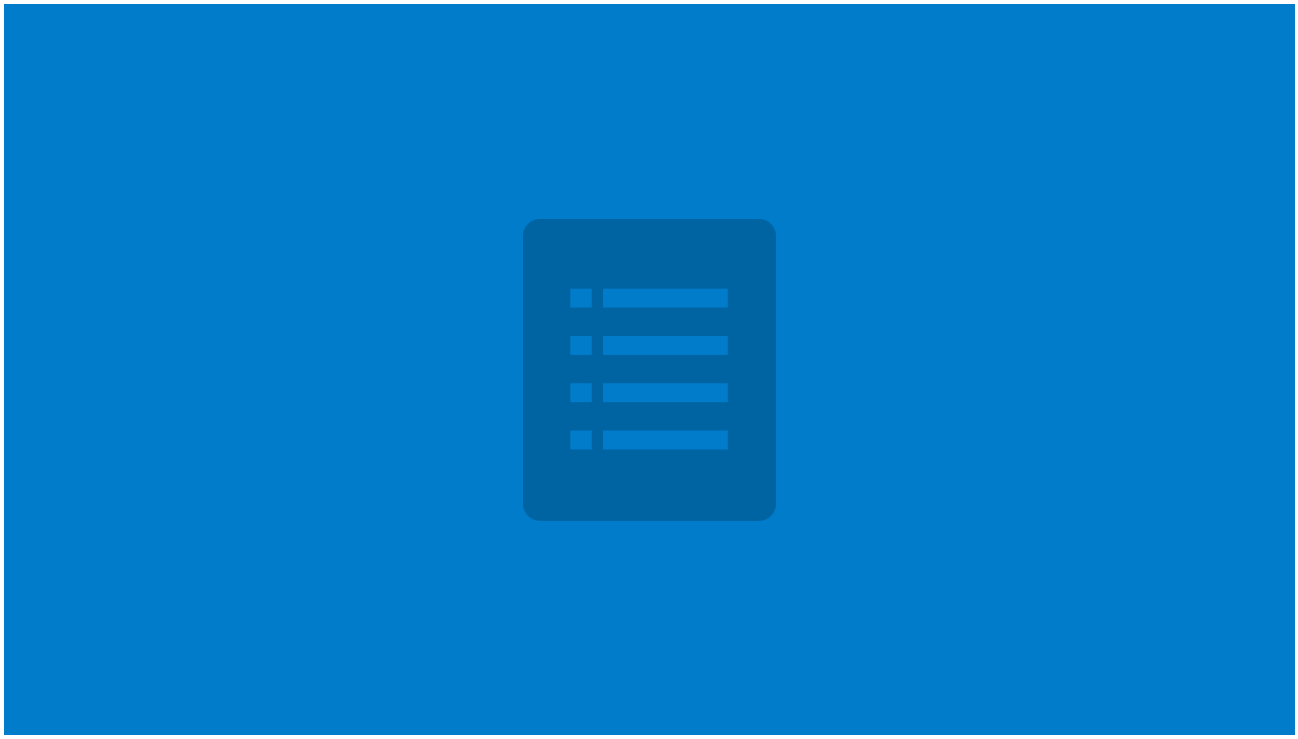
Ultimate Guide To SEO Checklist

Want to get your website in the top Google results? Want to get more traffic, generate more revenue and improve your website?



Target Audience

- [ ] Do you know your target audience?
- [ ] Do you know how your audience would search for your business online?

Keyword Research

- [ ] Are you using a keyword research tool to find relevant keywords?
- [ ] Do you have a list of long-tail keywords?
- [ ] Do you know what negative keywords are?

Websites

- [ ] Are you using relevant keywords on your website and for page titles?
- [ ] Can Google crawl and index your website?
- [ ] Are your pages properly optimised?

Blogging

- [ ] Are you using relevant in your blog and sub/headlines?

- [ ] Are you adding meta descriptions to your posts?
- [ ] Are you optimising your URL slug?
- [ ] Are you using images to break up text?
- [ ] Are you using images to break up text?

Visual Content

- [ ] Are you optimising your Visual content for search engines?
- [ ] Are adding alt text to your images?

Link Building

- [ ] Are you researching backlink opportunities?
- [ ] Are you building relationships in order to get more backlinks?

Useful Tools

- [ ] Are you using a tool to help you optimize your website?
- [ ] Are you performing audits on your website to identify possible SEO issues and opportunities?

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