

# Ultimate Guide To SEO Checklist

Want to get your website in the top Google results? Want to get more traffic, generate more revenue and improve your website?



## Target Audience

- ☐ Do you know your target audience?
- ☐ Do you know how your audience would search for your business online?

## Keyword Research

- ☐ Are you using a keyword research tool to find relevant keywords?
- ☐ Do you have a list of long-tail keywords?
- ☐ Do you know what negative keywords are?

## Websites

- ☐ Are you using relevant keywords on your website and for page titles?
- ☐ Can Google crawl and index your website?
- ☐ Are your pages properly optimised?

## Blogging

- ☐ Are you using relevant in your blog and sub/headlines?

- ☐ Are you adding meta descriptions to your posts?
- ☐ Are you optimising your URL slug?
- ☐ Are you using images to break up text?
- ☐ Are you using images to break up text?

## Visual Content

- ☐ Are you optimising your Visual content for search engines?
- ☐ Are adding alt text to your images?

## Link Building

- ☐ Are you researching backlink opportunities?
- ☐ Are you building relationships in order to get more backlinks?

## Useful Tools

- ☐ Are you using a tool to help you optimize your website?
- ☐ Are you performing audits on your website to identify possible SEO issues and opportunities?

**Make and Share Free Checklists**  
[checkli.com](https://checkli.com)