9 Pro Tips To Skyrocket Conversions

USE ANALYTICS

☐ Use Google Analytics and took at it regularly to get insights from real data rather than relying on guesswork.

CONDUCT AN SEO AUDIT

☐ Check whether Google has indexed your content and how well it's performing for your target keywords and phrases.

CREATE A TRAFFIC STRATEGY

☐ Nobody's just going to magically "show up" to visit your website. Promote content regularly optimize for search.

KEEP CONTENT FRESH

☐ Fresh content gives your visitors confidence that you're up-to-date and Google will crawl your site with frequency

FIX PAGE LOAD SPEED

☐ A slow website is the #1 reason why people will leave your site before clicking to a second page.

BACK UP YOUR CLAIMS

☐ Use trust indicators like testimonials, results expressed as data, and high-profile logos to back up marketing claims.

CREATE A VALUE PROPOSITION

☐ What makes you different than all the other options? Lack Of value proposition is the biggest conversion killer of them all.

ONE PAGE, ONE GOAL

☐ Don't make your site visitors think. Make your calls to action Unmissable and guide people to what they need to do next.

CREDIBLE DESIGN

☐ Good design is the #1 factor when it comes to establishing trust and credibility. Make sure your design is user-friendly.