9 Pro Tips To Skyrocket Conversions



USE ANALYTICS

- [ ] Use Google Analytics and took at it regularly to get insights from real data rather than relying on guesswork.

CONDUCT AN SEO AUDIT

- [ ] Check whether Google has indexed your content and how well it's performing for your target keywords and phrases.

CREATE A TRAFFIC STRATEGY

- [ ] Nobody's just going to magically "show up" to visit your website. Promote content regularly optimize for search.

KEEP CONTENT FRESH

- [ ] Fresh content gives your visitors confidence that you're up-to-date and Google will crawl your site with frequency

FIX PAGE LOAD SPEED

- [ ] A slow website is the #1 reason why people will leave your site before clicking to a second page.

BACK UP YOUR CLAIMS

- [ ] Use trust indicators like testimonials, results expressed as data, and high-profile logos to back up marketing claims.

CREATE A VALUE PROPOSITION

- [ ] What makes you different than all the other options? Lack Of value proposition is the biggest conversion killer of them all.

ONE PAGE, ONE GOAL

- [ ] Don’t make your site visitors think. Make your calls to action Unmissable and guide people to what they need to do next.

CREDIBLE DESIGN

- [ ] Good design is the #1 factor when it comes to establishing trust and credibility. Make sure your design is user friendly.

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