

Overflow Cafe SEO Checklist

This will help speed up your progress

- ☒ ~~Your logo must link to your home page~~
- ☐ Your main menu should not have too many choices
- ☐ Make sure you have a footer
- ☐ Your main menu should also be located in your footer
- ☐ Make a valid privacy policy
- ☐ Use 1-2 fonts max
- ☐ Use a large enough font size
- ☐ Have a full contact page with as much valid contact info as possible
- ☐ Have an about us page with a company history
- ☐ Remove anti copy plugins from your site
- ☐ Have a valid SSL
- ☐ Make sure your site loads well on mobile
- ☐ Remove stock photos
- ☐ The most important information should be above the fold before the user has to scroll
- ☐ Have excellent content (words, pictures, videos) on each page
- ☐ Place links to any of your social media accounts
- ☐ Update your social media profiles and link to your website
- ☐ Make sure your visitors understand the areas you service / ship to
- ☐ Have a valid 404 page