Overflow Cafe SEO Checklist

This will help speed up your progress

- [x] ~~Your logo must link to your home page~~
- [ ] Your main menu should not have too many choices
- [ ] Make sure you have a footer
- [ ] Your main menu should also be located in your footer
- [ ] Make a valid privacy policy
- [ ] Use 1-2 fonts max
- [ ] Use a large enough font size
- [ ] Have a full contact page with as much valid contact info as possible
- [ ] Have an about us page with a company history
- [ ] Remove anti copy plugins from your site
- [ ] Have a valid SSL
- [ ] Make sure your site loads well on mobile
- [ ] Remove stock photos
- [ ] The most important information should be above the fold before the user has to scroll
- [ ] Have excellent content (words, pictures, videos) on each page
- [ ] Place links to any of your social media accounts
- [ ] Update your social media profiles and link to your website
- [ ] Make sure your visitors understand the areas you service / ship to
- [ ] Have a valid 404 page

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