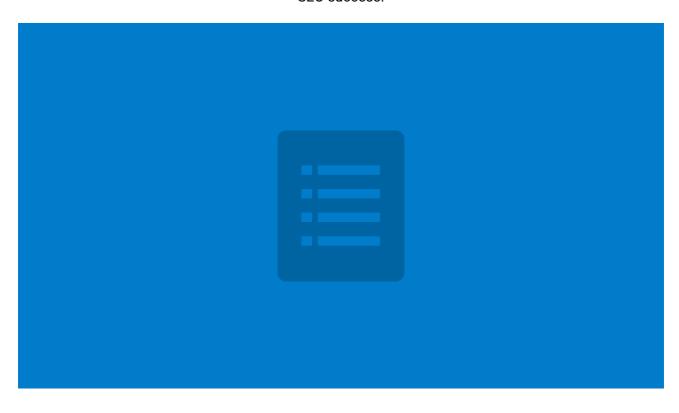
6 On-Page Factors For SEO Success

On-page factors are the 6 aspects on your website that influence search engine ranking to maximize SEO success!



PAGE TITLE / DOC TITLE

The first attribute that shows up in search results for your website. This should be unique for every page.
Focus on two keywords. 70 characters maximum
Example: Weddings, Wedding Flowers - Bella Blooms
META DESCRIPTION
This is an actual sentence that describes the topic Of the page to both search engines and users.
Include two keywords, 160 characters maximum
Example: Flowers, Wedding Flowers - Find the perfect wedding florist near you. Search ratings and reviews for weddin flowers
TAGS/ KEYWORDS
Unique keywords that are assigned to each particular page of your website, and these words must also be included in the actual page content.
Maximum of five words, no spaces
Example: flowers, wedding flowers, wedding florist

H1 TAGS
HI is the largest HTML heading on a specific page, which goes up to H6 tags.
Use primary keyword. only once per page
Example: Wedding on the bouquet page of a website
AIT TEXT
Provides an alternative text for when an image cannot be displayed
Placed on every image, match primary keyword for destination
Example: 'Bella Blooms' applied to the Bella Blooms company logo across their site
TITLE TEXT
Describes the link's main content
Placed on all text links, match primary keyword for destination
Example: you hover over a wedding Bouquet links, 'Wedding Bouquets' w Make and Share Free Checklists checkli.com