## **Web Accessibility For Designers**

Great web accessibility starts in the design.



## Plan Heading Structure Early Ensure an content and design fits into a logical heading structure. Consider Reading Order The reading order Should be the same as the visual order. Provide Good Contrast Be careful with light Shades Of gray, orange, and yellow. Use True Text Whenever Possible

True text enlarges better, loads faster. and is easier to translate. Use CSS to add visual style.

All caps can be difficult to read and can be read incorrectly by screen readers.

## **Use Adequate Font Size**

**Watch the Use of CAPS** 

Font size can vary based on the font chosen, but 10 point is usually a minimum.
Remember Line Length
Don't make it too long or too short.
Make Sure Links are Recognizable
Differentiate links in the body of the page with underlines or something Other than color alone.
Design Link Focus Indicators
Ensure keyboard users can visually identify a focused link. Use the standard dotted line or other non-color designators.
Design a "Skip to Main Content" Link
A link for keyboard users to skip navigation should be at the top of the page. It can be hidden, but should be visible when it receives keyboard focus.
Ensure Link Text Makes Sense on Its Own
Avoid "Click Here" in link text. Other ambiguous links, such as "More" or "Continue", Can also be confusing.
Use Animation, Video, and Audio Carefully
If used, provide a play/pause button, Avoid flashing or strobing content. It can cause seizures.
Don't Rely on Color Alone
Because users Often can't distinguish or may override colors, color cannot be the only way information is conveyed.
Design Accessible Form Controls
Ensure form controls have descriptive labels and instructions. Pay close attention to form validation errors and recovery mechanisms.  Make and Share Free Checklists checkli.com