

Things To Do After You Install WordPress



ADD AN ABOUT PAGE

- Who are you and why are you here? Keep it short and sweet.

SHOW YOUR FACE

- It builds trust between you and your readers

ADD A CONTACT PAGE

- Make it easy for people to get in touch with you

CREATE A CUSTOM 404- ERROR PAGE

- You want to try and keep your bounce rate low
- Make sure that Comments are Enabled on your blog

SIGN UP FOR GOOGLE ANALYTICS

- And install it on your site

CREATE RSS FEEDS

With Feedly, Bloglovin and Feedburner

CHOOSE YOUR COPYRIGHT

And display it prominently on your sidebar

CHANGE THE BLOGS TAG LINE

To ensure it shows up in the browser bar when your site is open

ADD A FAVICON OR 'SITE ICON'

It's the little icon that shows up at the top of a tab

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