Things To Do After You Install WordPress



ADD AN ABOUT PAGE

- [ ] Who are you and why are you here? Keep it short and sweet.

SHOW YOUR FACE

- [ ] It builds trust between you and your readers

ADD A CONTACT PAGE

- [ ] Make it easy for people to get in touch with you

CREATE A CUSTOM 404- ERROR PAGE

- [ ] You want to try and keep your bounce rate low
- [ ] Make sure that Comments are Enabled on your blog

SIGN UP FOR GOOGLE ANALYTICS

- [ ] And install it on your site

CREATE RSS FEEDS

- [ ] With Feedly, Bloglovin and Feedburner

CHOOSE YOUR COPYRIGHT

- [ ] And display it prominently on your sidebar

CHANGE THE BLOGS TAG LINE

- [ ] To ensure it shows up in the browser bar when your site is open

ADD A FAVICON OR 'SITE ICON'

- [ ] It's the little icon that shows up at the top of a tab

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