

# WordPress Setup Checklist

10 essential things to do after installing WordPress Site



## Backup Solution

- ☐ Add backup plugin like Backup WordPress and set it up to take regular backup to a remote location such as Dropbox or Amazon S3.

## Security Measures

- ☐ Add a security plugin like Wordfence and set it up to block brute-force password attacks and enable firewall protection.

## Enable Caching

- ☐ Add a caching plugin like WP Super Cache and turn on post and page caching to speed up the site for users.

## SEO & Sitemap

- ☐ Add a SEO plugin like Yoast SEO and set up Google and Bing Webmaster verifications, sitemaps and default title and meta settings.

## Comment Spam Prevention

- ☐ Add a plugin like Akismet which can help block unwanted comment spam which otherwise downgrade the quality of the site.

## **Analytics**

- ☐ Analytics is essential to analyze the growth of the site and you can use a Google Analytics plugin or Jetpack analytics to collect metrics.

## **Contact Form**

- ☐ Make sure you have a way for your visitors to contact you for sending feedback and reporting site issues.

## **Image Optimization**

- ☐ unoptimized images are the biggest reason for a slow site and a plugin like EWWW Optimizer can ensure that every image size is trimmed down.

## **Social Integration**

- ☐ Ensure your social profiles are present on the site and users have a way to share your posts and pages via Share Buttons.

## **Uptime Monitor**

- ☐ Downtime can hurt your site badly thus having constant monitoring of your site via a service Like Jetpack Monitor or Uptime Robot is a must.

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