25 Point Website Usability Checklist

This 25-point usability checklist is really an excellent solution to understand the basic principles of a perfectly optimized and managed site



ACCESSIBILITY

- [ ] Site load-time is reasonable
- [ ] Adequate text-to-background contrast
- [ ] Font size/spacing is easy to read
- [ ] Flash & add-ons are used sparingly
- [ ] Images have appropriate ALT tags
- [ ] Site has custom not-found/404 pace

IDENTITY

- [ ] Company Logo Is Prominently Placed
- [ ] Navigation label are clear concise
- [ ] Number of buttons/links Reasonable
- [ ] Company logo linked to home-page
- [ ] Links are consistent & Easy to identify
- [ ] Site Search Is Easy to Access

CONTENT

- [ ] Major headings are Clear & descriptive
- [ ] Critical content above the fold
- [ ] Styles & colors are consistent
- [ ] Emphasis (bolo, etc.) used sparingly
- [ ] ADS & pop-ups are unobtrusive
- [ ] Main copy is concise & Explanatory
- [ ] URLs are meaningful & User-friendly
- [ ] Html page titles are explanatory

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