25 Point Website Usability Checklist

This 25-point usability checklist is really an excellent solution to understand the basic principles of a perfectly optimized and managed site

ACCESSIBILITY

☐ Site load-time is reasonable

☐ Adequate text-to-background contrast

☐ Font size/spacing is easy to read

☐ Flash & add-ons are used sparingly

☐ Images have appropriate ALT tags

☐ Site has custom not-found/404 pace

IDENTITY

☐ Company Logo Is Prominently Placed

☐ Navigation label are clear concise

☐ Number of buttons/links Reasonable

☐ Company logo linked to home-page

☐ Links are consistent & Easy to identify

☐ Site Search Is Easy to Access

CONTENT

- [ ] Major headings are Clear & descriptive
- [ ] Critical content above the fold
- [ ] Styles & colors are consistent
- [ ] Emphasis (bolo, etc.) used sparingly
- [ ] ADS & pop-ups are unobtrusive
- [ ] Main copy is concise & Explanatory
- [ ] URLs are meaningful & User-friendly
- [ ] Html page titles are explanatory