Blog Post Checklist: 14 Things To Do Before You Hit Publish



- [ ] Write a catchy title.
- [ ] Make sure it's easy to read.
- [ ] SEO your post.
- [ ] Proofread it.
- [ ] Add SEO ready images.
- [ ] Minify your images.
- [ ] Add alt text to your images.
- [ ] End with a question + call to action.
- [ ] Add links to other posts.
- [ ] Use a Featured Image.
- [ ] Make it downloadable.
- [ ] Make it Shareaholic.
- [ ] Credit your sources.
- [ ] Publish it!

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