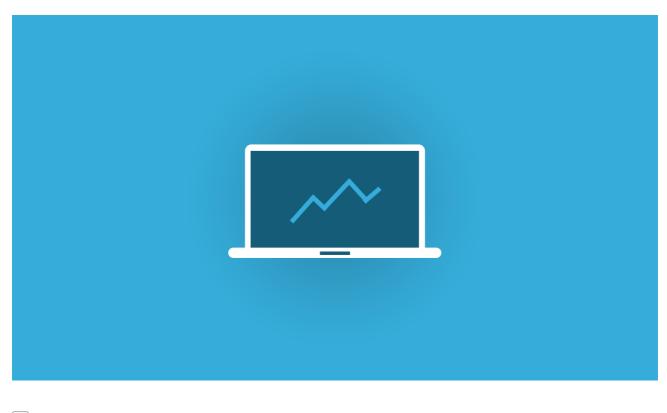
A 10 Step Checklist for an Ecommerce Website Migration



- Planning a successful migration (Site Hierarchy, Content migration, Content Overhaul)
- Check and redirect old URLs
- Review your Metadata
- Implement schema markup
- Check for duplicate content
- Test your Redirects
- Generate and Submit Your XML Sitemap
- Ensure analytics tracking code is working
- Double check links in emails and downloadable assets
- Use annotations to track ALL changes to the site

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