Tips To Create an Interesting "About Page" for your blog

I don’t know about you, but when I’m interested in some blog, one of the first things I’d go to would be their “About” page.



I. Tell what it is all about

- [ ] What is your blog about? what's your purpose? How it can help its readers?

2. Tell them about yourself

- [ ] Or the people behind your blog. Who are you? why should they trust you?

3. Show yourself

- [ ] Add your picture in! or make a short video. Readers are more likely to trust someone they can see.

4. Share your story

- [ ] You want your readers to relate with you. Share how you started your blog.

5. Share your favorite or most popular posts

- [ ] Show off those posts you find most useful or most entertaining.

6. Add contact details

- [ ] Or add a link to your contact form and plug in your social media accounts.

7. Include a call-to-action

- [ ] E.g. ask them to subscribe, or follow you on social media networks.

8. Add extra fun stuff

- [ ] Spice it up with fun facts about you / favorite tools/photos of your workplace/ testimonials/ awards/ places you've been featured on/ favorite quotes

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