

# Tips To Create an Interesting "About Page" for your blog

I don't know about you, but when I'm interested in some blog, one of the first things I'd go to would be their "About" page.



## 1. Tell what it is all about

- ☐ What is your blog about? what's your purpose? How it can help its readers?

## 2. Tell them about yourself

- ☐ Or the people behind your blog. Who are you? why should they trust you?

## 3. Show yourself

- ☐ Add your picture in! or make a short video. Readers are more likely to trust someone they can see.

## 4. Share your story

- ☐ You want your readers to relate with you. Share how you started your blog.

## 5. Share your favorite or most popular posts

- ☐ Show off those posts you find most useful or most entertaining.

## 6. Add contact details

- ☐ Or add a link to your contact form and plug in your social media accounts.

## 7. Include a call-to-action

- ☐ E.g. ask them to subscribe, or follow you on social media networks.

## 8. Add extra fun stuff

- ☐ Spice it up with fun facts about you / favorite tools/photos of your workplace/ testimonials/ awards/ places you've been featured on/ favorite quotes

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