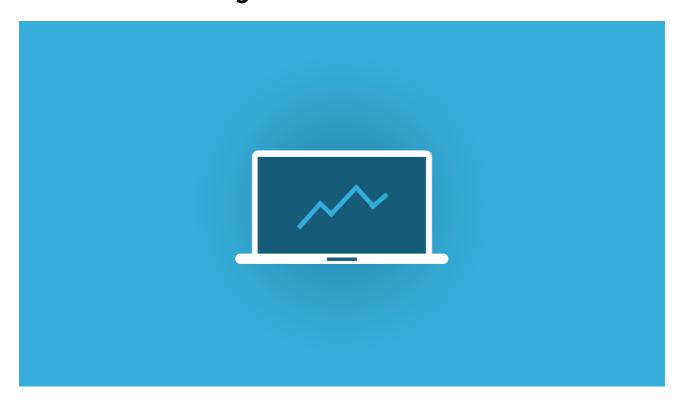
Web Design Best Practices Checklist



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URL:
Target Audience:
Purpose
Page Layout
Appealing to target audience
Consistent site header/logo
Consistent navigation area
Informative page title that includes tie company/organization/site name
Page footer area includes copyright, last update, contact e-mail address
God use of basic design principles: repetition, contrast, proximity, and alignment
Displays without horizontal scrolling at 1024 x 768 and higher resolutions
Balance of text/graphics/white space on page
Good contrast between text and background
Header and nav occupy less than 1/4 to ½ of the browser at 1024x768 resolution
Home page has compelling, interesting information above fold at 1024x768

Home page downloads within tan seconds on dial-up connection

Viewport meta tag is used to enhance display on smartphones
Media queries configure responsive page layout for smartphone and tablet display
Browser Compatibility
Displays on popular/current versions of Internet Explorer
Displays on current versions of Firefox
Displays on current versions of Google Chrome
Displays on current versions of Opera
Displays on current verso-s of Safari (both Mac and Windows)
Displays on popular mobile devices (Including tablets and smartphones)
Main navigation links are clearly and consistently labeled
Navigation is easy to use for target audience
If man navigation uses images, clear text are in the footer section of the page
If man navigation uses Flash , clear text inks are in the footer section of the page
Navigation is structured in an unordered list
Navigation aids, such as site map, skip navigation link, or breadcrumbs are used
All navigation hyperlinks 'Work" — are not broken
Color and Graphics
Color scheme is limited to a maximum of three or four colors plus neutrals
Color is used consistently
Text color has sufficient contrast With background color
Color is not used alone to convey meaning
Use of color and graphics enhances rather than distracts from the site
Graphics are optimized and do not Significantly slow download
Each graphic used serves a dear purpose
Image tags use tie alt attribute to configure an alternate text description
Animated images do not distract from the site and do not endlessly repeat Make and Share Free Checklists checkli.com