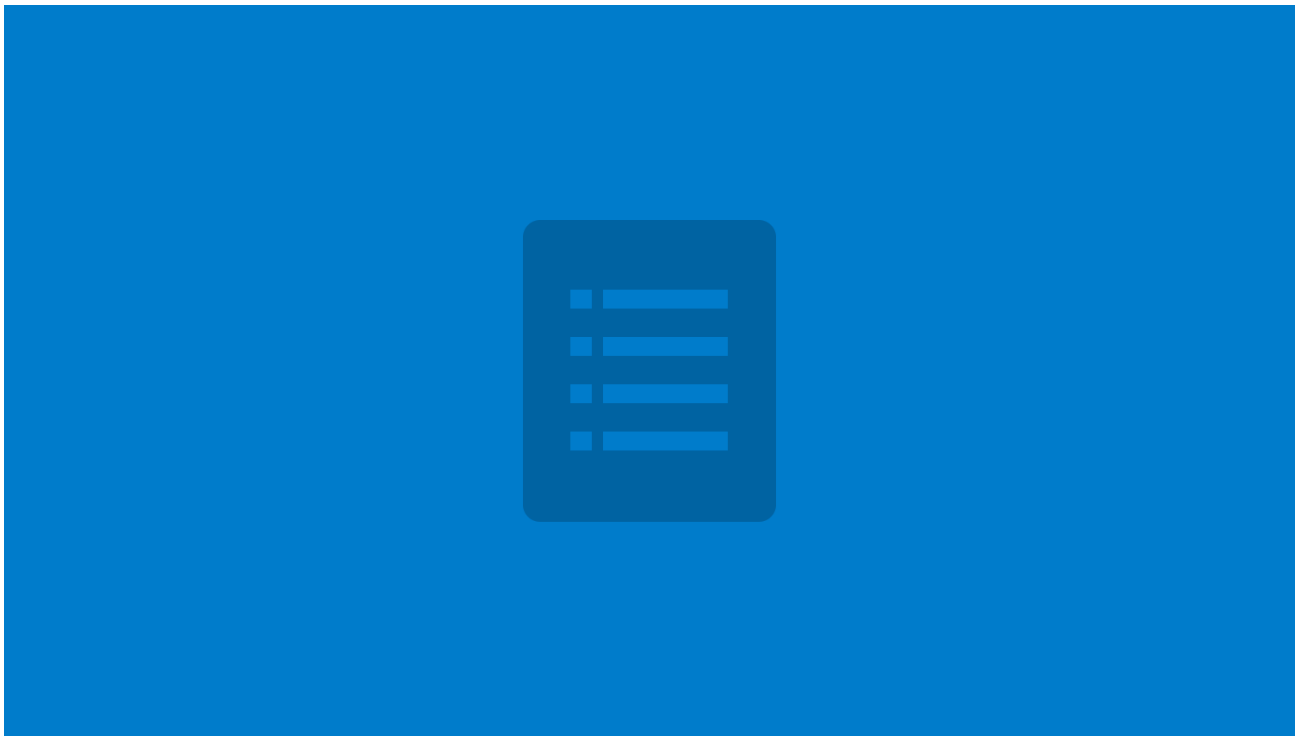
Website Pre-Launch Checklist



- [ ] CONTENT- Check grammar and spelling.
- [ ] W3C- Ensure site is W3C compliant View on multiple browsers.
- [ ] SEO- Ensure SEO meta data is included on all pages/posts. Ensure site visible to search engines.
- [ ] SITEMAP- Don't forget to create and publish a sitemap.
- [ ] GOOGLE WEBMASTER- Submit your site to Google WEBMASTER Webmaster Tools.
- [ ] 404 PAGES- Ensure you have 404 pages and that they work.
- [ ] LEGAL PAGES- Have a privacy policy, terms and PAGES conditions and disclaimer(s).
- [ ] CONTACT- Have a contact page. If using a contact form, test it.
- [ ] SOCIAL MEDIA- Provide links to your social media web properties.
- [ ] NAVIGATION MENUS- Test navigation. Get feedback on ease of navigation.
- [ ] LINKS- Test all internal and outbound links. Broken links = BAD
- [ ] LOAD SPEED- Upon launch, test load speed. Improve if > 2 seconds.

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