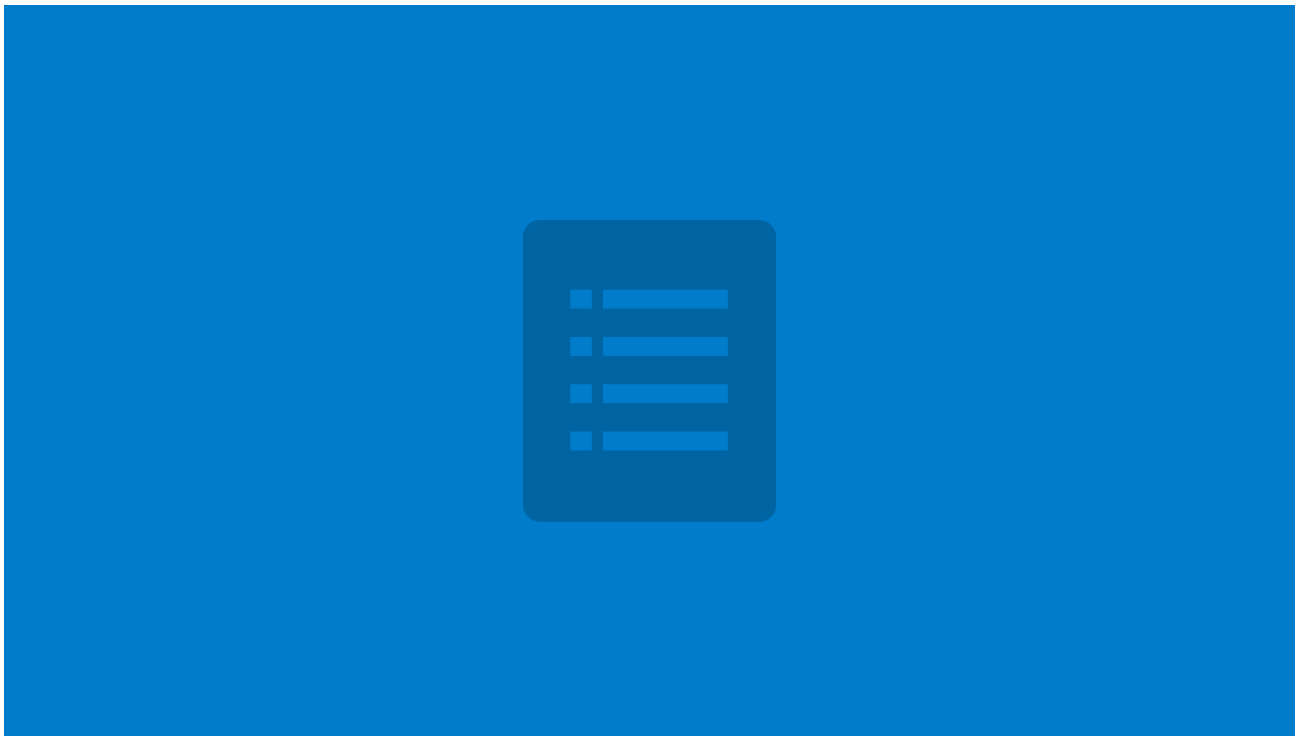
TIPS FOR BUILDING A KILLER CONTENT MARKETING STRATEGY

Content marketing. It’s one of the biggest buzzwords in recent years, and everyone is eager to dive into it. In fact, it is probably the most effective and sustainable way to grow traffic, earn leads, and increase revenue.



- [ ] Have a Goal or Purpose
- [ ] Know your Audience
- [ ] Develop a Plan
- [ ] Be Consistent with your content
- [ ] Don't Forget Internal Linking
- [ ] Create Evergreen content
- [ ] Share and Re-Share your content
- [ ] Take Advantage of Tools
- [ ] Review your Results and Hold Yourself Accountable

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