CHECKLIST FOR YOUTUBE VIDEO OPTIMIZATION

YouTube video optimization checklist infographic Check all labels to upload video on youtube to incraese video views and ranking on youtube.



VIDEO FILENAME

- [ ] Video Filename must be descriptive and use hyphens between words

TITLE

- [ ] Write video title same as video filename and accurately represent the content

TAG

- [ ] Tag like as keyword. Keyword must be related with content. Include brand channel keywords

DESCRIPTION

- [ ] Video description describe video content accurately with keywords. Include useful links

PLAYLIST

- [ ] Create relevant playlist and add video this playlist

i CARD

- [ ] Insert relevant i Card videos between play video with time space

END SCREEN

- [ ] Add more videos to end of video. To watch relevant video.

LOCATION

- [ ] Add location for specific area.

CATEGORY

- [ ] Add video into category like as education, entertainment, technology etc.

LANGUAGE

- [ ] Select video language according your video location

VIDEO STATUS

- [ ] Video status must be public not private.

PROMOTION

- [ ] Share published video URL on social media like as Facebook, Pinterest, LinkedIn, etc, Twitter for promotion.

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