

CHECKLIST FOR YOUTUBE VIDEO OPTIMIZATION

YouTube video optimization checklist infographic Check all labels to upload video on youtube to increase video views and ranking on youtube.



VIDEO FILENAME

Video Filename must be descriptive and use hyphens between words

TITLE

Write video title same as video filename and accurately represent the content

TAG

Tag like as keyword. Keyword must be related with content. Include brand channel keywords

DESCRIPTION

Video description describe video content accurately with keywords. Include useful links

PLAYLIST

Create relevant playlist and add video this playlist

i CARD

Insert relevant i Card videos between play video with time space

END SCREEN

Add more videos to end of video. To watch relevant video.

LOCATION

Add location for specific area.

CATEGORY

Add video into category like as education, entertainment, technology etc.

LANGUAGE

Select video language according your video location

VIDEO STATUS

Video status must be public not private.

PROMOTION

Share published video URL on social media like as Facebook, Pinterest, LinkedIn, X, WhatsApp, or Youtube.

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