

CHECKLIST FOR YOUTUBE VIDEO OPTIMIZATION

YouTube video optimization checklist infographic Check all labels to upload video on youtube to increaese video views and ranking on youtube.



VIDEO FILENAME

- ☐ Video Filename must be descriptive and use hyphens between words

TITLE

- ☐ Write video title same as video filename and accurately represent the content

TAG

- ☐ Tag like as keyword. Keyword must be related with content. Include brand channel keywords

DESCRIPTION

- ☐ Video description describe video content accurately with keywords. Include useful links

PLAYLIST

- ☐ Create relevant playlist and add video this playlist

i CARD

☐ Insert relevant i Card videos between play video with time space

END SCREEN

☐ Add more videos to end of video. To watch relevant video.

LOCATION

☐ Add location for specific area.

CATEGORY

☐ Add video into category like as education, entertainment, technology etc.

LANGUAGE

☐ Select video language according your video location

VIDEO STATUS

☐ Video status must be public not private.

PROMOTION

☐ Share published video URL on social media like as Facebook, Pinterest, LinkedIn, Twitter, or Youtube.

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