SEO Mistakes to Avoid

- [ ] Purchasing Links
- [ ] Submitting to the Wrong Directories
- [ ] Article Marketing
- [ ] Keyword Stuffing
- [ ] Unnatural Anchor Text
- [ ] Broken Links
- [ ] Posts that are shorter than 300 words
- [ ] Allowing Links in Comments
- [ ] Not Using Anchor Text for Internal Links
- [ ] Duplicate Content
- [ ] Not Optimizing for Local Searches
- [ ] Poor Website Navigation
- [ ] Not Having a Mobile Friendly Site
- [ ] Unreasonable SEO Expectations
- [ ] Underestimating Content Marketing