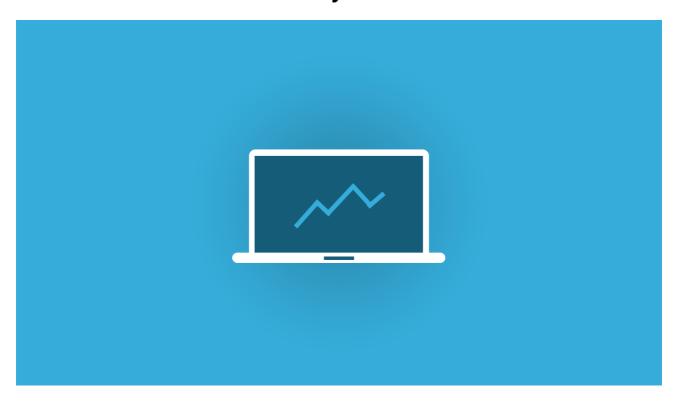
## **The Golden Keyword Checklist**



Does the main keyword have between 300-2000 searches month?
Is there \$100+ products available to promote as an offliate?
Is the KC (Keyword Competitiveness) below 30?
Is the CPC higher than \$0.40?
Are there at least 3 results in the first page that don't contain the main keyword in title?
Google Title Competition < 10,000
Are there at least 2 results in the first page with PA< 35?
Are there at least 3 results in the first page with juice page links of < 30 ?