The Golden Keyword Checklist



- [ ] Does the main keyword have between 300-2000 searches month?
- [ ] Is there $100+ products available to promote as an offliate?
- [ ] Is the KC (Keyword Competitiveness) below 30?
- [ ] Is the CPC higher than $0.40?
- [ ] Are there at least 3 results in the first page that don't contain the main keyword in title?
- [ ] Google Title Competition < 10,000
- [ ] Are there at least 2 results in the first page with PA< 35?
- [ ] Are there at least 3 results in the first page with juice page links of < 30 ?

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