

The Golden Keyword Checklist



- ☐ Does the main keyword have between 300-2000 searches month?
- ☐ Is there \$100+ products available to promote as an offliate?
- ☐ Is the KC (Keyword Competitiveness) below 30?
- ☐ Is the CPC higher than \$0.40?
- ☐ Are there at least 3 results in the first page that don't contain the main keyword in title?
- ☐ Google Title Competition < 10,000
- ☐ Are there at least 2 results in the first page with PA< 35?
- ☐ Are there at least 3 results in the first page with juice page links of < 30 ?