Audit Checklist

Auditing your website is hard I know! Here's a website audit checklist to keep you on track.



Step 1: Search Engine Optimization (SEO)

- [ ] Focus Keyword
- [ ] SEO Title
- [ ] Meta Description
- [ ] Keywords in Content
- [ ] Image ALT
- [ ] Internal & Back Links
- [ ] Local SEO
- [ ] URL Check

Step 2: User Experience

- [ ] Clear Call-to-Action Buttons
- [ ] Website Responsiveness
- [ ] Broken Links
- [ ] Easy to Read
- [ ] Customer Interaction

Step 3: Social Media

- [ ] Calendar
- [ ] Hashtag Research & Analysis
- [ ] Unique Photos
- [ ] Promotions & Offers

Step4: Content

- [ ] Research
- [ ] Calendar
- [ ] Ask for Feedback

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