SPRING CLEANING CHECKLIST

It's important that we regularly do maintenance on our websites to ensure that they continue to run smoothly. Here are eight easy ways that you can clean up your blog to make it run more efficiently, while also serving your audience better!



- [ ] UPDATE/CLEAN-UP PLUGINS
- [ ] FIX BROKEN LINKS
- [ ] UPDATE OLD POSTS
- [ ] CLEAN UP MEDIA LIBARY
- [ ] FINE TUNE SEO
- [ ] UPDATE OPT-IN FORMS & LANDING PAGES
- [ ] UPDATE WELCOME EMAIL
- [ ] CLEAN UP PINTEREST PROFILE

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