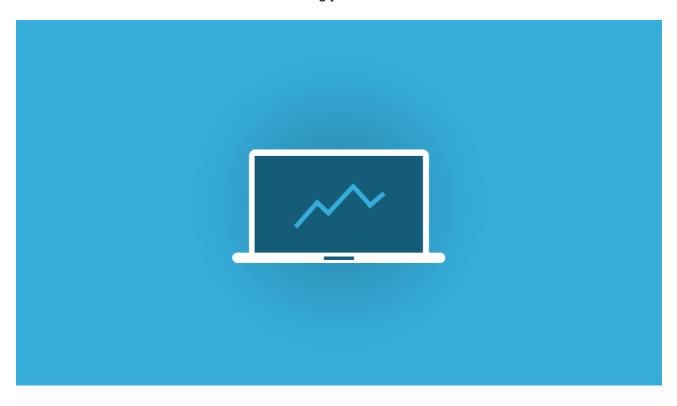
SPRING CLEANING CHECKLIST

It's important that we regularly do maintenance on our websites to ensure that they continue to run smoothly. Here are eight easy ways that you can clean up your blog to make it run more efficiently, while also serving your audience better!



UPDATE/CLEAN-UP PLUGINS
FIX BROKEN LINKS
UPDATE OLD POSTS
CLEAN UP MEDIA LIBARY
FINE TUNE SEO
UPDATE OPT-IN FORMS & LANDING PAGES
UPDATE WELCOME EMAIL
CLEAN UP PINTEREST PROFILE