BLOGGERS SEO CHECKLIST

This Blog planner will help you create a successful blog that gives you the return on investment that you deserve.Blogging is not always is and there is SO much to remember. From SEO to post planning, tracking passwords, writing pitches and SO much more!



- [ ] Focus on GOAL of the post
- [ ] Keyword & tags research
- [ ] Structure writing: Intro - Body - Conclusion - CTA
- [ ] Be keyword specific and focus on a keyword
- [ ] Include keyword in heading
- [ ] Include keyword in title
- [ ] Include keyword in meta description
- [ ] Use 3 headings at least & paragraphs
- [ ] optimize article length (300 - 700 words)
- [ ] Add tags & Alt text

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