How To Plan Your Tube Channel

How to Plan a Successful YouTube Channel Launch



IDENTIFY

- [ ] Identify your audience
- [ ] Who do you want to reach and why?
- [ ] What does your audience want to know or what are they trying to learn?

BRAND YOURSELF

- [ ] Define your channel theme or niche.
- [ ] Will you upload daily, weekly, monthly?
- [ ] Will you upload daily, weekly, monthly?
- [ ] Design your thumbnails, banner, and social media logos

RESEARCH & STRATEGIZE

- [ ] Develop a marketing strategy
- [ ] How will you reach your audience?
- [ ] Research YouTube SEO, keywords, and tips to optimize your channel
- [ ] Check out competitors and study their content and effective techniques

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