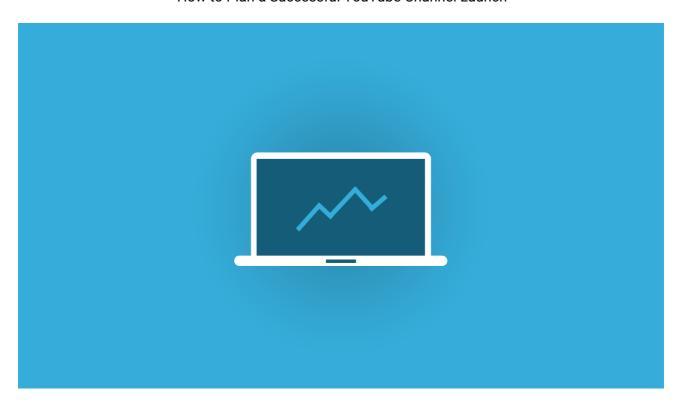
## **How To Plan Your Tube Channel**

How to Plan a Successful YouTube Channel Launch



## Identify your audience Who do you want to reach and why? What does your audience want to know or what are they trying to learn?

## Define your channel theme or niche. Will you upload daily, weekly, monthly? Will you upload daily, weekly, monthly? Design your thumbnails, banner, and social media logos

**IDENTIFY** 

**BRAND YOURSELF** 

RESEARCH & STRATEGIZE	
	Develop a marketing strategy
H	How will you reach your audience?
	Research YouTube SEO, keywords, and tips to optimize your channel
	Check out competitors and study their content and effective techniques

**Make and Share Free Checklists**