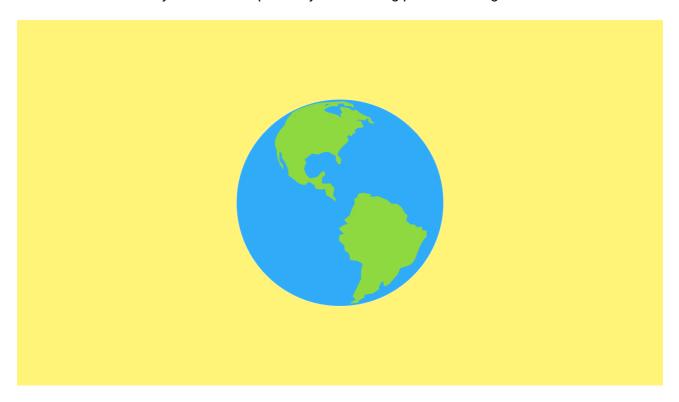# ON PAGE SEO CHECKLIST

On Page SEO is far more valuable to rank your content whether it is on Pinterest or on Google. A handy checklist to optimise your next blog post according to SEO.

- ☐ Choose Focus Keyword
- ☐ Word Count >1000 words
- ☐ Include LSI keywords
- ☐ Drop focus keyword in first paragraph
- ☐ Use keyword in alt tag of images
- ☐ Keep URL shorts include keywords
- ☐ Link authority sites
- ☐ Link internally related content
- ☐ Use keyword in Headings
- ☐ Set attractive meta description
- ☐ Use keyword in title of Post
- ☐ Increase Readability