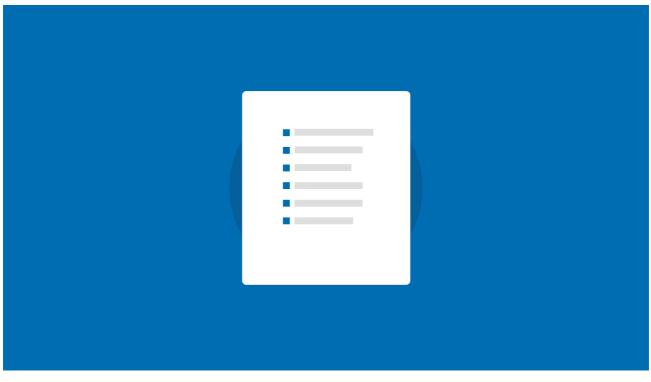
The Content Marketer's Essential Guide To:

The 21 Types Of Content We All Crave



Content that reminds us that life is short.	
Content that reminds us that dreams can come true.	
Content that gives us faith to believe for bigger things.	
Content that reminds us that we matter.	
Content that reminds us of the overlooked or forgotten "basics."	
Content that has unexpected twists.	
Content that tells us a story	
Content that takes us along on a journey.	
Content that inspires us to action.	
Content that makes us laugh or smile.	
Content that makes us cry (tears of joy or sadness)	
Content that reveals secrets.	
Content that surprises us.	
Content that encourages us to never give up.	
Content that reminds us that we are one-of-a-kind and encourages us to live that way.	
Content that reminds us that there's more.	
Content that confirms our assumptions.	

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