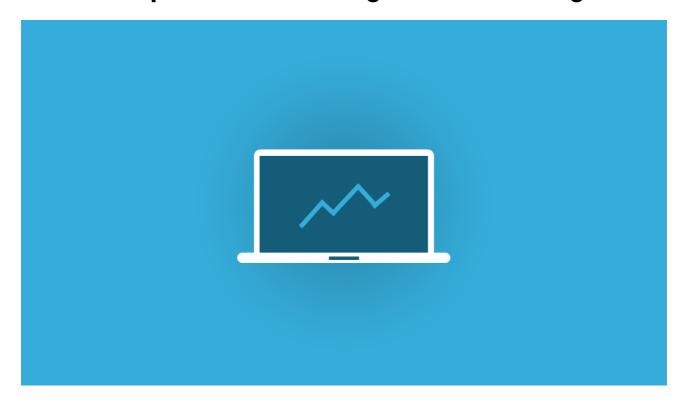
Set up a KICK-ASS Google+ Business Page



Select the right category Choose from: Local Business or Place / Product or Brand / Company, Institution or Organization / Arts, Entertainment or Sports, Other

Add basic info

Business Name / Website URL / Age Restriction Settings

Add a profile photo

Use your photo or a business logo Size must least 250x250 pixels. The larger, the better.

Add a cover photo

Use a high-resolution cover photo. Ideal size is 2120px in width x 1 192px height and the aspect ratio is Use call-to-action, must be relevant to your brand, show off your work & keep it current.

Circle people in the same industry

Gain more followers and keep updated Of What your competitors are up to.

Add interesting tagline

Super important for your hover card. Craft a tagline that Will easily catch people's attention. Keep it simple yet significant.
Add an introduction
Use 1-2 target keywords Add your mission and what you do Include interesting facts about your business Add links to your website content
Add social links
Let your audience know that you're also present on other popular social networks.
Claim vanity URL
Make it easier for your audience to access your page.
Verify site & email address
Boost your business page authenticity
Add contact information
You can add your address, fax, mobile or phone
Connect Youtube
Connect your Youtube account to your Google+ page
Add additional managers
Only owner can be added + 50 managers to your page Only 20 people can be invited per day
Add content
Add at least 5-10 content before you spread the word about your page. Make sure to optimize each post:
Add a "bolded" title With 1-2 keywords
Add a description about your content
Use CTA such as questions, asking for shares, + 1s, etc.
Add relevant #hashtags
Use a high-solution image Make and Share Free Checklists checkli.com

