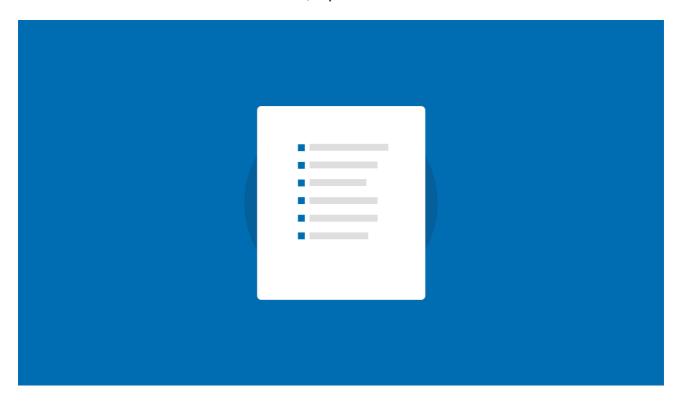
14 Interview Questions to Ask a New SEO Consultant

This checklist of interview questions should be used when interviewing a potential new SEO consultant, expert or freelancer.



\bigcirc	How many SEO clients do you currently have and will you have time for my project?
\bigcirc	May I see case studies with before and after traffic figures and analytics?
\bigcirc	Can I speak to at least 2 of your last or current SEO clients?
\bigcirc	What's you process or methodology like? Can you give me a brief overview?
\bigcirc	How often will you checkin, send us updates, and SEO reports?
\bigcirc	How do you stay up-to-date with different industry trends?
\bigcirc	What are some of you favorite SEO tools to use?
\bigcirc	Is there anything unique, creative, and different you did on a past SEO campaign?
\bigcirc	How will you work with our current website team?
\bigcirc	What tool can we use to stay in regular contact?
\bigcirc	How do you define the success of an SEO project or campaign?
\bigcirc	Have you worked in our industry and does that matter?
\bigcirc	How long is the contract for? Is there a minimum commitment?
	How will you earn links to our site? Can you provide any examples?