

# Simple Posting Schedule



- ☐ Big Ideas: Share expert advice or a short quote.
- ☐ Humor: Share a comic, humorous image, meme, or phrase.
- ☐ Interaction: Ask a question, share a photo contest or quiz, or post a fill-in-the-blank sentence.
- ☐ Current News: Share POSITIVE news about your business, your industry, or your community.
- ☐ Giving Back: Feature customers, launch/share a giveaway, or make a coupon or discount available.
- ☐ Day in the Life: Share candid photos from your business or feature an employee.
- ☐ Education: Tell people about your product, what it can do, or teach people how to use it better.