

22 Types Of Info Products You Can Sell

Here are 22 unique types of info products you can develop plus some tips on creating and positioning them.



- ☐ Ebooks
- ☐ Detoxes/cleanses
- ☐ Live workshops
- ☐ Sponsored content
- ☐ Masterminds
- ☐ Pre-recorded Conferences or Workshops
- ☐ Email coaching
- ☐ Software/Apps
- ☐ Email courses Online courses
- ☐ Digital bootcamps
- ☐ Communities
- ☐ Printed books (Fulfilled elsewhere)
- ☐ Workbooks
- ☐ Group coaching
- ☐ Challenges
- ☐ Guidebooks
- ☐ Subscription services

- ☐ Digital templates Or patterns
- ☐ Office hours
- ☐ Physical goods (fulfilled elsewhere)
- ☐ Membership Sites
- ☐ Brand audits Life audits Or other reports

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